



The Power of Simplicity: Simplifying Business Analysis for SalesLogix and Enterprise Data

Next Generation Business Intelligence

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QlikView



A Fundamental Difference:
...QlikView's Core Value Proposition

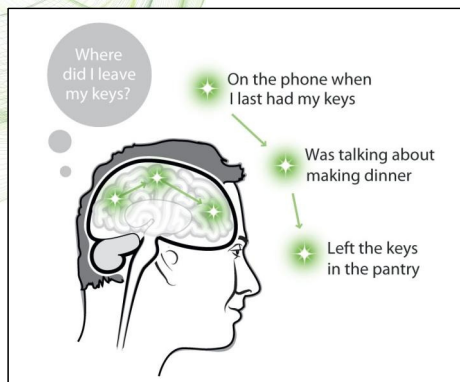
QlikView

- Associative Analysis
- Power AND Simplicity
- Everyone
- Seeing Is Believing

Associative Analysis:
...QlikView Works The Way Your Mind Works

QlikView

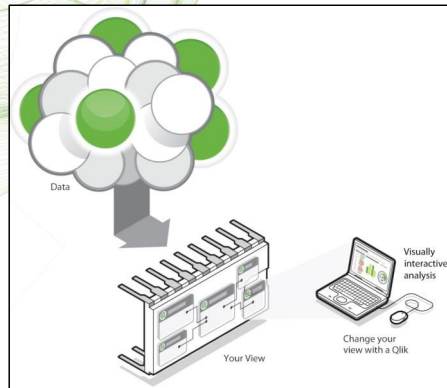
YOU think in non-linear paths by building associations



Power AND Simplicity, Not EITHER/OR

QlikView

A complete offering that makes insight accessible to YOU



YOU Intelligent vs. Business Intelligence

QlikView

QlikView helps YOU make better, smarter decisions

Analysis that's valuable, intuitive and fun to use

Change is simple and instant



YOU have the a-ha moment

Free full download - no adult supervision required

Two days to solve a critical business challenge

30-day money-back guarantee – no questions asked



Heritage

- Founded in 1993 in Sweden
- R&D located in Lund, Sweden
- Granted patents on in-memory associative technology
- Eight major QlikView product releases
- QlikView 8.5 released in 2008
- Lead investors – Accel Partners and JVP



Board

- **Paul Wahl**, former COO Siebel and CEO, SAP America
- **Alex Ott**, JVP, former President, Siebel North America
- **Bruce Golden**, Accel, former Executive, Sun, Illustra and Informix
- **Claes Björk**, former CEO, Skanska
- **Måns Hultman**, Chairman, QlikTech
- **Lars Björk**, CEO, QlikTech

Organization

- Management Team:
 - Former executives from SAP, Siebel, Oracle, PA Consulting, Mactive, Intenia
- 441 employees across 22 offices in 12 countries
- More than 300 partners
- Headquartered in US (Radnor, PA)

Results

- Leading provider of next generation BI solutions
- Fastest growing BI software company in the world for three years running (2005 – 2007) according to IDC
- Profitable, annual revenue growth of ~80%
- 9,438 customers in 86 countries
- Adding 13.9 new customers every day
- 425,000 live users

